

| Activity                  | Price  |
|---------------------------|--|
| Lease space               | 160 EUR + VAT/day  |
| Car exposure              | 120 EUR + VAT/day<br>600 EUR + VAT 7 days (including weekends) |
| Leaflets distribution     | 70 EUR + VAT/2 hostesses/day                                   |
| Sampling                  | 70 EUR + VAT/2 hostesses/day                                   |
| Commercial photo shooting | 300 - 1600 EUR + VAT   |
| Filming of TV spots       | 500 - 2600 EUR + VAT   |

Price list of short-term rentals valid from **1<sup>st</sup> July 2015**